

	EVENT DISCLOSURE TEXT	Document No:	KVK.F012
		Effective Date:	01.10.2021
		Revision No:	03
		Revision Date:	02.01.2025
		Page:	1

This Disclosure Text has been prepared by VBT Yazılım A.Ş. (“Our Company”) the Data Controller located at QUICK TOWER, İçerenköy Mh. Umut Sk. No:10-12 K:13 D:57-60 PK:34752 Ataşehir/İstanbul, in order to inform event attendees and to fulfil the disclosure obligation within the scope of the Personal Data Protection Law No. 6698 (“KVKK”) and other relevant legislation.

Our Company's Policies and Disclosure Texts regarding the Protection of Personal data are available at [VBT Software - Ethical Principles and Policies](#) .

1. PERSONAL DATA COLLECTION METHODS AND LEGAL REASONS

Your personal data specified below is collected in accordance with the relevant legislation through the following methods;


- By e-mail,
 - Through cameras,
 - By phone,
 - In writing,
 - Through seminars, Product Launches, events, etc,
- and processed for the following legal reasons;

Legal Reason	Data Category
Provided that the data processing is not prejudiced against the fundamental rights and freedoms of the relevant person, the processing of data is mandatory for the legitimate interests of the data controller	Identity, Communication
Explicit consent (If you give your explicit consent for photos or videos to be taken and shared at events)	Visual and Audio Records

2. PERSONAL DATA PROCESSING PURPOSES

Your personal data will be processed by the Company for the following purposes within the scope of the personal data processing conditions and purposes specified in Articles 5 and 6 of the KVKK:

Processing Reason	Data Category
Execution of marketing processes	Identity, Communication, Visual and Audio Records
Organization and event management	Identity, Communication, Visual and Audio Records
Execution of Customer Loyalty processes	Identity, Communication, Visual and Audio Records
Execution of storage and archive activities,	Identity, Communication, Visual and Audio Records
Execution of communication activities	Identity, Communication
Execution of customer relationship management processes	Identity, Communication, Visual and Audio Records

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		Revision Date:	02.01.2025
		Page:	2

3. TO WHOM AND FOR WHAT PURPOSE CAN YOUR PERSONAL DATA BE TRANSFERRED

Your personal data may be transferred to the third parties listed below for the specified purposes, within the framework of the personal data processing conditions and purposes specified in Articles 8 and 9 of the “KVKK”:

3.Party	Data Category	Transfer Reason
On Public Social Media Accounts (If you give your explicit consent for videos and photographs to be taken in the events)	Visual and Audio Records	Execution of Customer Loyalty processes, Organization and event management

4. YOUR RIGHTS AS A PERSONAL DATA OWNER

Within the scope of Article 11 of the Personal Data Protection Law No. 6698 (“KVKK”), persons whose Personal Data is collected have the right to apply to our Company for the following matters:

- To learn whether their personal data has been processed,
- To request information about their personal data if it has been processed,
- To learn the purpose of processing their personal data and whether it is used in accordance with its purpose,
- To know the third parties to whom their personal data has been transferred domestically or abroad,
- To request correction of their personal data if it has been processed incompletely or incorrectly,
- To request the deletion or destruction of their personal data within the framework of the conditions stipulated in Article 7 of the Law,
- To request that the transactions made pursuant to subparagraphs (d) and (e) of Article 11 of the Law be notified to third parties to whom their personal data has been transferred,
- To object to the emergence of a result against the person by analysing the processed data exclusively through automated systems,
- To request compensation for the damages incurred due to the processing of their personal data in violation of the “KVKK”.

As the relevant Person, you can submit your applications regarding your rights listed above

by filling out the Application Form on our [VBT Software - Ethical Principles and Policies](#) by using the methods specified in the application form.

Depending on the nature of your request, your applications will be finalized free of charge as soon as possible and within thirty days at the latest; however, if the transaction requires an additional cost, you may be charged a fee according to the tariff determined by the Personal Data Protection Board.